

DRY GOODS

BROWN HATS AND TWENTY FOURTH ST.

HAT. HAT. HAT. HAT. HAT.
HAT. HAT. HAT. HAT. HAT.
CARP HAT. CHIEF HAT.

HAIR HAT. PAMELA HAT.

Millions of Hats now on hand, and crowding to our
section rooms daily, at prices heretofore unknown,
the latest novelties as soon as issued, at extra-
ordinary inducements.

SPECIAL BARGAINS FOR STOREKEEPERS.

Cases brown and black School Hats for Misses, at 10¢;
cases of Boys' Hats, fully trimmed, at 25¢; cases of
Misses' School Hats, all trimmed, at 86¢;
ladies full size Straw Shade Hats, at 25¢;
brown and white Sundowns, at 13¢;

Ladies real while Chip Hat at 92¢, worth \$7.75

The fine Neapolitan Hair, new shapes, at 90¢;
for popular ladies "Riveride," elegantly trimmed, sold elsewhere at \$1.50.

Call and examine our hats before you buy.
We are sure to suit you.

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We are able to gratify every taste and fancy in our
Department. Our assortment comprises thousands
of the most exquisite Sprays, Buds, Wreaths, Ac.,
many of which have been either imported by us direct
from Paris, or have been manufactured in our establish-
ment. Any special style of Spray branched to order
at low amounts.

Our prices are the lowest in the country, and we call
special attention of milliners to the numerous and
selective bargains in this department.

Elegant real Otterich Tips, all the new shades, at 75¢.

\$100 MILLINERY TRIMMINGS IN IMMENSE ASSORTMENT.
Ribbons, Turquoises, Mignon Silk. Gros de Seine, Spain-
and dotted Net and Lace, Lace Scarfs, at attractive
prices. Lace Scarf, fully 5 yards long, from 56¢ upward.

TRIMMED BONNETS AND ROUND HATT.

This department contains over 1,500 trimmed Bonnets
Round Hats, all of the choicest patterns, at half the
retailing prices. Ladies who wish to have Hats trim-
med to order will oblige us by calling as early in the
morning as possible.

All who want Millinery Goods will secure the latest
at the lowest prices by going to
ERICH'S,
287 and 289 Eighth Avenue, near Twenty-four street.

LACE SACQUES AND LACE SHAWLS.

We have received another importation of our lace
Sacques and lace Shawls, and are now prepared to offer
the very choicest designs at very moderate prices.
cordially invite an examination.

Elegant black lace Sacques, in the new shades, at \$4.25,
\$5.50, \$6.75, \$7.75, \$8.75, \$10.75, up to \$64;
black lace Shawls, at \$3.75, \$4.75, \$5.75, \$6.75, \$7.75,
\$12.75, \$14.75, \$15.50, \$17.75, \$24.50, \$28, \$32 and up-
ward.

We've urgently advise all who intend to purchase a
shawl or sacque to come and examine our goods, as we are
convinced that our prices will be found extraordinarily
favorable for a fine article.

SUITS.

For Ladies and Children's Suit department is crowded
with the most beautiful styles of black silk, stuff, gingham,
cashmere and marseilles suits.

Cell made linen Suits at \$1.95, \$2.25, \$2.75, \$3.50, \$4.50,
\$5.00, \$11.50, \$16 and upwards.

Fine French Serge Suits at New York of Marcellus Salts,
shirts Coats and Capes, Gambia, &c., for children
all ages.

Our black Silks surprise all who examine them.

We offer a heavy black Gros Grain Silk at \$1.25; equal
any \$1.75 silk in the city.

Extra nice Silks at \$1.75, \$2, \$2.75 and upwards, all
percent under price.

And all eat samples for comparison.

**Bargains in Black Alpaca, colored Dress Goods, whites,
whites, iron frame Creadlines, Novelties, &c., &c.,**
RICHES', **ERICH'S,**, **ERICH'S,**
and 289 Eighth avenue, near Twenty-fourth street.

READY! **READY!** **READY!**

If ladies who wish to see the best made goods of
Europe and America, the greatest variety of styles and
lowest prices must visit the Ladies' Undergarment
department at ERICH'S'. Our French Percale Under-
garments, entirely sewed by hand and exquisitely hand-
finished, are attracting great attention and are
very winning in favor. We claim to have the largest
assortment of French Percales, Cambrics and Linen
in the United States. Nightdresses, Corset Covers, Cambric
Shirtings, Bands of every descriptions, Collars and
Waistbands, Baby Wear, &c., &c.

French Nurses Caps at 40¢, 50¢, 60¢, 70¢, 80¢, 90¢, \$1,
and up to \$2.50.

Our Infant Vene Department offers everything desirable
at the lowest prices.

ERICH'S'
Eighty eighth and Twenty-fourth street.

PARASOLS:
PARASOLS:
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PARASOLS:

Over 5,000 Parasols now on hand, at our well known
low retail prices.

All the latest novelties, at prices beyond competition.

We are having manufactured our own aerial designs
nickel, oxide, pearl, gold, silver, ivory and ebony
handles, which ladies will find at no other establishment.
We pay particular attention to the skin and make of our
canopies, so they will resist rain or snow for good wear.
Each set with sun Umbrellas, from 75¢ up.
Children's school Parasols from 25¢ up.

REAL LACES, REAL LACES,
at our well known low prices.

Greatest bargains in Real Yak Laces, Black Guipure Laces,
Black Trellis Laces,
Silk Glimps and Fringes, in every style and quality, at
extra gains.

All the latest novelties in Buttons.
Pearl, Ivory, shell, beaded, steel, oxidized and fancy
Buttons, at popular prices.

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We have received two cases of fine Fans from the Cas-
tle House, containing the latest European novelties
in this department.

Main Fan, superbly painted, with handles in all im-
mense styles of shell, ivory, ebony, sandal wood, violet
wood, &c., &c.

Painted Fans, from 30¢ upward.

Engravings engraved on Fans to order.

Ladies will find our Fans the cheapest and prettiest of
its kind in the city.

Call and examine the numerous bargains at
ERICH'S', **ERICH'S'**, **ERICH'S'**
287 and 289 Eighth Avenue, near Twenty-fourth Street.
P. S.—Orders by mail faithfully filled.

Ladies living out of town are invited to send for our
Morning Price List, mailed free on application.

Our establishment can be very conveniently reached from
each part of New York City by connecting with
our Fifth Avenue street cars, which pass within one block of
our door.

ERICH & CO.

Other Dry Goods Advertisements See Sixteenth Page.